

**FOR IMMEDIATE RELEASE**  
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## **GRETNA CROSSING PARK INVITES PUBLIC FEEDBACK ON WAYFINDING AND SIGNAGE**

***There will be an open house on October 6<sup>th</sup>, from 4pm – 7pm at the City Hall Council Chambers. All are welcome to contribute their opinions and feedback on the branding and signage for Gretna Crossing Park.***

**(GRETNA, NE – 09/23/2022)** – [RDG Planning & Design](#) will be hosting an open house to allow members of the public to comment on sign types and review sign locations at Gretna Crossing Park. This feedback will inform what final choice is included within the final design guidelines for the park.

*“This park will be a vibrant representation of the community. We’re excited to hear public comment to help us make sure we get the signage right,”* said RDG Landscape Architect Kene Okigbo, PLAASLA.

RDG worked closely with the mayor and city staff to develop the logo for the park. That logo will be used throughout the park on various types of signage. This is an opportunity for the public to review what those sign types are and contribute their thoughts as to how these signs should contribute to the character of Gretna Crossing Park.

Experiential designers and Landscape architects from RDG will be at the Council Chambers inside of City Hall on Thursday October 6<sup>th</sup>, 2022 from 4:00 pm – 7:00 pm. All members of the public are invited to stop in to review the work completed to date and to contribute their thoughts to this project.

### **About RDG Planning & Design**

[RDG Planning & Design](#) is a nationally recognized, multidisciplinary firm offering professional services in architecture, landscape architecture, interior design, lighting design, strategic planning, urban and comprehensive planning and design, graphic design, engineering and integrated and public art. Diverse in knowledge and experience, we are united in our pursuit to create meaning together with our clients and in our communities, and by our drive to live life responsibly and do it well. More than 50 years of dedication to success have taken us around



the world, and today, our commitment to communication and technology allows us to engage clients anywhere from our offices in Colorado, Iowa, Missouri and Nebraska.

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